

Alaska Workforce Investment Board  
Working Committees Strategic Plan

**STRATEGIC NEEDS AND ISSUES CHALLENGING WORKFORCE DEVELOPMENT IN ALASKA**

February 12, 2008

*Full Matrix including Committee Priorities, Milestones, Resources and Success Measures*

**YOUTH COUNCIL COMMITTEE** See attached outcomes of 1-24-08 face to face meeting.

Strategic Direction	Milestones	Resources	Success Measures
<b>CHALLENGE: UNINSPIRED YOUTH LACK VISION FOR THEIR FUTURE</b>			
1. Teach youth about basic employability and life skills (finances, teamwork, problem solving, and work ethic).			
2. Expand and improve career counseling in school, not just college.			
3. Educate parents regarding vocations education training opportunities.			
<ul style="list-style-type: none"> <li>Develop European model of apprenticeship for careers in high school.</li> </ul>			
<ul style="list-style-type: none"> <li>Need more support in career planning.</li> </ul>			
<ul style="list-style-type: none"> <li>Develop a college of applied technology in Alaska.</li> </ul>			
<ul style="list-style-type: none"> <li>Need to teach youth about basic employability and life skills (finances, teamwork, problem solving, work ethic)</li> </ul>			
<ul style="list-style-type: none"> <li>At risk youth – secondary level – link to programs SAT or after school program.</li> </ul>			
<ul style="list-style-type: none"> <li>Education of parents regarding vocational education training opportunities.</li> </ul>			
<ul style="list-style-type: none"> <li>Expand, improve, career counseling in school.</li> </ul>			
<ul style="list-style-type: none"> <li>Not just college.</li> </ul>			
<ul style="list-style-type: none"> <li>keep kids in Junior High and High school in after schooling training.</li> </ul>			

**1-24-08: YOUTH COUNCIL COMMITTEE - STRATEGIC NEEDS AND ISSUES CHALLENGING WORKFORCE DEVELOPMENT IN ALASKA**

<b>CHALLENGE: UNINSPIRED YOUTH LACK VISION FOR THEIR FUTURE NEED TO FORTIFY CAREER GUIDANCE METHODS &amp; RESOURCES</b>			
<b>Strategic Direction</b>	<b>Milestones</b>	<b>Resources</b>	<b>Success Measures</b>
<b>4. Teach youth about basic employability and life skills (finances, teamwork, problem solving, and work ethic).</b>			
<ul style="list-style-type: none"> <li>Career and Education Pathways – start early K-12.</li> </ul>	Develop 9-14 CTEPS for H3SWD		
<ul style="list-style-type: none"> <li>Global Best Practices in Career &amp; Technical Education (learn money/value added).</li> </ul>			
<ul style="list-style-type: none"> <li>Educate K-12 Teachers about job trends, skills, career &amp; tech ed.</li> </ul>			
<ul style="list-style-type: none"> <li>Create mentor system for School-to-Work transitions including job placement follow-up.</li> </ul>			
<ul style="list-style-type: none"> <li>At risk youth – secondary level – link to programs SAT or after school program.</li> </ul>			
<ul style="list-style-type: none"> <li>keep kids in Junior High and High school in after schooling training.</li> </ul>			
<ul style="list-style-type: none"> <li>Develop European model of apprenticeship for careers in high school.</li> </ul>			
<ul style="list-style-type: none"> <li>Develop a college of applied technology in Alaska.</li> </ul>			

5. Expand and improve career counseling in schools and out-of-school youth programs, for all self-supporting careers, not just those requiring college.			
<ul style="list-style-type: none"> <li>Need more support in career planning.</li> </ul>	a. Staff school with the appropriate ratio of service providers, i.e. Counselors? Advisors? (find the research to support)	Funding & requirements are in place	Schools & programs are staffed at a ratio of 250:1 or better.  Every youth will complete a graduation/exit-plus plan that incorporates a career pathway. (a 4-year plan starts in the 9 <sup>th</sup> grade, and is regularly revised to incorporate student interest & successes to make plans for transitioning to postsecondary & work) e.g. "Personal Career Development Plan" @ Job Corp
<ul style="list-style-type: none"> <li>Develop stronger Career Guides/Specialists in high schools.</li> </ul>	b. Expand career guide program within HS to adequate serve the career planning needs of ?? high school age youth  c. Focus on types of service that provides the greatest value to students	Adequately staff	
<ul style="list-style-type: none"> <li>Provide training to teachers, counselors, and other school personnel as well as case managers, etc. about the variety of Alaskan career opportunities and career preparation options, e.g. direct mail, TV,</li> </ul>	d. Start programs that work with students at an earlier age so a practical resource (e.g. kit) will be available for upper level elementary teachers/counselors  e. Send direct information about the variety of Alaskan careers to high school juniors  f. PSA or info pieces on statewide TV	Providing funding & training	Receive the training

<b>6. Educate parents regarding vocations education training opportunities.</b>			
<ul style="list-style-type: none"> <li>Education of parents regarding vocational education training opportunities.</li> </ul>			

1. What is your vision of what this strategy should look like? (i.e. "...so that...")
2. What questions/information do we need to know/have?
3. What practical next steps shall we take in next 30-30 days?
4. How will we define/measure success of these next steps?
5. Timeframe is?
6. Who will do it by when what resources needed?

#### Group 3 –

Vision – parents and other key influencers would report receiving and understanding Voc Ed training opportunities available for all youth in 14-24

Key questions –

Quality of information now

Where adults receive it now from

% of parents that ask their kids now about post HS plans

What would teens say about the information they receive; i.e. where do you find info?

What/where do key influencers say?

Gender specific differences

Practical next steps –

1. obtain list or map current known post HS training opportunities
2. identify conferences where HS training opportunities can be shared with key influencers
3. brainstorm brief (10 questions) survey for parents and teens – different one for each - on Survey Monkey to obtain what is working now & where
4. identify radio stations that can (or are already) sharing info about post HS training opportunities
5. conduct focus groups of parents/teens about post HS training opportunities.
6. Continue discussion about web and media based marketing

Success measures (Andre verbal report)

# of parents reporting increased sources of good information

WIA grant check off

Pre-post media campaign focus group

??

Increased enrollment in training programs after media campaign

Increased information posted on industry partners' websites or other outreach activities (Heidi)